



2023 Oakville Multicultural Night Event Sponsorship Package

Dear Potential Sponsor,

Since the Oakville Chinese Network (OCN) was officially inaugurated in January 2013, it has been an active presence in the local community. OCN is currently running five successful programs: Sixteen Mile Creek Theatre Troupe, Green Oak Seniors Club, Sunshine Path Youth Empowerment Group, Plum Blossom Women Group and Lighthouse Photography Club.

Canada is multicultural country. This year OCN is planning a Multicultural Night event at the Queen Elizabeth Park Community and Culture Centre (2302 Bridge Road, Oakville) on the Canada Multiculturalism Day-June 26, 2023 from 7 to 9pm to celebrate the diversity in our community. Following the success from the previous nine years' Moon Festival Celebration Event and Chinese New Year Gala, we anticipate over 300 people to join us to celebrate the Canadian Multiculturalism. Therefore, we believe that this is an excellent opportunity to increase visibility of your programs, products and services.

We have enclosed a list of the sponsorship levels. Please check the box of the sponsorship(s) you want and make a cheque payable to **Oakville Chinese Network** by **Friday, June 16, 2023**. Complete your contact information below and email it to: ocncanada@gmail.com.

Your support is very important and beneficial to the Chinese community in Oakville. In the future, OCN is going to organize more activities/events to fulfill its Mission. Also enclosed is the **sponsorship package for the entire year of events**. We sincerely need your support to help make these events a success. We look forward to meeting you at every OCN event both in-person and virtually. If you have any other questions, please feel free to contact us at 416-889-4961 or email us at ocncanada@gmail.com.

Sincerely,

Board of Directors of Oakville Chinese Network



Enclosed: 1. Oakville Multicultural Night Event Sponsorship Package

Sponsorship Levels:

1. Title sponsor-----\$5000
(Benefits: Event Named as sponsor's name, Big Logo Shown on Event Poster, Logo and sponsor's website link on [OCN website](#) for one year plus ONE display booth plus 3 mins' speech and 1-minute advertisement video on OCN WeChat groups 5 times before the event.)

2. Co-host ----- \$3000
(Benefits: Big Logo Shown on Event Poster, Logo and sponsor's website link on [OCN website](#) for one year plus ONE display booth plus 1 min' speech and 30-second advertisement video on OCN WeChat groups 5 times before the event day)

3. Event poster logo-----\$800
(Benefits: Organization/Company Name and Logo shown on Event poster, Logo show on [OCN website](#) for one year plus ONE display booth).

Special sponsor (Only available for restaurants in Oakville):

Finger food booth ----- \$300
(Benefits: Organization/Company Name and Logo shown on Event poster, Logo show on [OCN website](#) for one year plus ONE display booth).

Special sponsor (Only available for culture display booth and non-profit organization):

Culture display booth ----- \$100
(Benefits: Organization/Company Name and Logo shown on Event poster, Logo show on [OCN website](#) for one year plus ONE display booth).

_____ (Organization Name) selected the
above sponsorship level.

Name of Manager: _____ (Print)

Signature of Manager: _____ Date: _____

Contact person's name: _____ (Print) Tel.: _____

Email: _____ (Please print neatly)

(The Board of Directors of Oakville Chinese Network reserves all the rights for final explanation.)



Enclosed: **2. The Whole Year Event Sponsorship Package (3-4 events)**

Sponsorship Levels:

1. Title sponsor-----\$40,000
(Benefits: Every Event Named as sponsor's name, Big Logo Shown on Event Poster, Logo and sponsor's website link on [OCN website](#) for one year plus ONE display booth (if applicable) plus 3 mins' speech at every event plus verbal recognition plus <Oakville Chinese Community Services Guide> Booklet (if applicable) and Event Program Book (if applicable) inside colour full page)

2. Co-host ----- \$10,000
(Benefits: Big Logo Shown on every Event Poster, Logo and sponsor's website link on [OCN website](#) for one year plus ONE display booth (if applicable) plus verbal recognition plus <Oakville Chinese Community Services Guide> Booklet (if applicable) and Event Program Book (if applicable) inside colour half page)

3. Event poster logo ----- \$5,000
(Benefits: Organization/Company Name and Logo shown on Event poster, Logo show on [OCN website](#) for one year plus ONE display booth (if applicable) plus verbal recognition plus <Oakville Chinese Community Services Guide> Booklet (if applicable) inside colour ¼ page and Event Program Book (if applicable) inside colour 1/8 page))

_____ (Organization Name) selected the above sponsorship level.

Name of Manager: _____ (Print)

Signature of Manager: _____ Date: _____

Contact person's name: _____ (Print) Tel.: _____

Email: _____ (Please print neatly)

(The Board of Directors of Oakville Chinese Network reserves all the rights for final explanation.)